



AI for Good

Global Summit

Identifying innovative AI applications to solve global challenges

8 – 11 July 2025
Geneva, Switzerland





THE United Nations leading platform identifying innovative AI applications, building skills and standards, and advancing partnerships to solve global challenges

ALL YEAR, ALWAYS ONLINE + PHYSICAL SUMMIT



Organizer



47 UN partners



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Co-Convener





“We need Global coordination to build safe and inclusive AI that is accessible to all. I wish to recognize the International Telecommunication Union's early expertise on AI standards and thank you for convening this important meeting on AI for development.”

António Guterres

Secretary-General, United Nations

“It's time for us to recognize that the AI Revolution is our moment. It's truly our moment because we are the AI generation and it's our responsibility to write the next chapter in the great story of humanity and technology.”

Doreen Bogdan-Martin

ITU Secretary-General





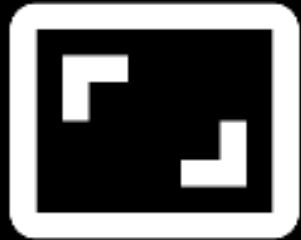
AI for Good

The Goal



Identify

practical applications of AI



Scale

solutions for global impact

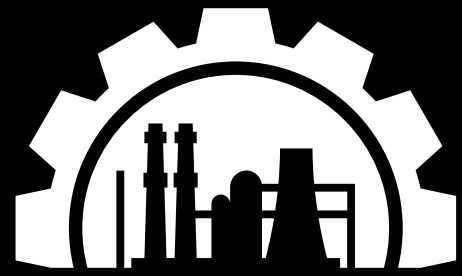




AI for Good

Unique Audience

Multi-stakeholder
Interdisciplinary
Inter-generational



Industry



UN Agencies



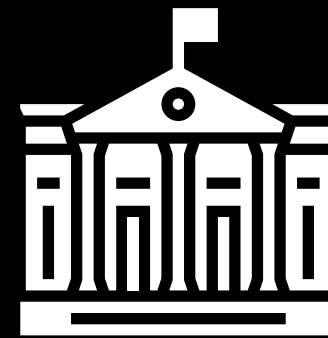
Academia



Civil Society



International
Organizations



Government





AI for Good

Influential Audience

- Leading minds in AI
- AI philosophers & authors
- C-level industry leaders, founders & presidents
- Top AI academic experts
- Heads of UN agencies
- Government officials & policymakers
- Ambassadors
- NGOs & non-profit organizations
- Data scientists, researchers & engineers
- The next generation of changemakers
- Creative visionaries





AI for Good

Media coverage

Global multi-lingual mainstream, business & trade media

- 2 Billion+ cumulative reach
- 1,600+ media stories & mentions
- 350+ ITU News stories
- Blogs & video interviews
- High-frequency, high-impact content
- Leading TV and media outlets will be reporting on the AI for Good Global Summit



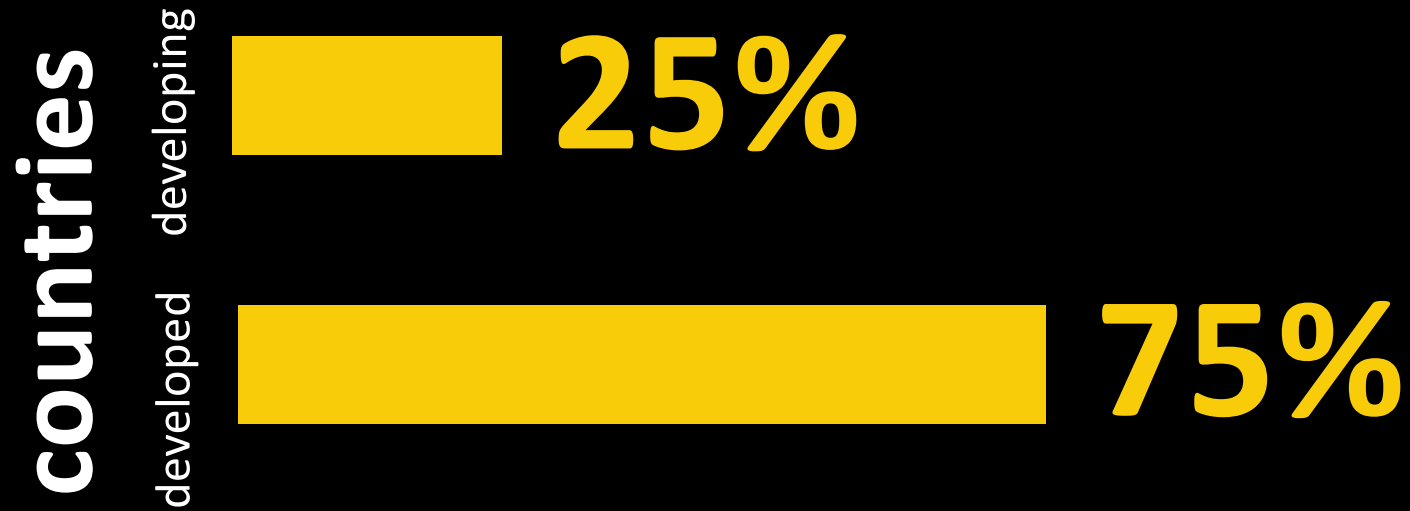


5'000+ attendees
The UN's flagship event on AI in Geneva





of AI-powered networking with 5K+ participants in-person and ~36K+ online Neural Network members (now 41K+!)



180K+

AI for Good global community

2 Billion+

Cumulative media reach



5K+ in-person participants

36K+ online members

UN leaders, Ambassadors, Ministers, NGOs, C-Level industry, academics, artists, start-ups

+ Online public streaming



2024 Summit in numbers



147

Countries



75% / 25%

Developed / developing countries



100+

Sessions



700+

Speakers



5'000+

Attendees



36'000+

Neural Network users
+5'000 in 1 month



47

UN Partners



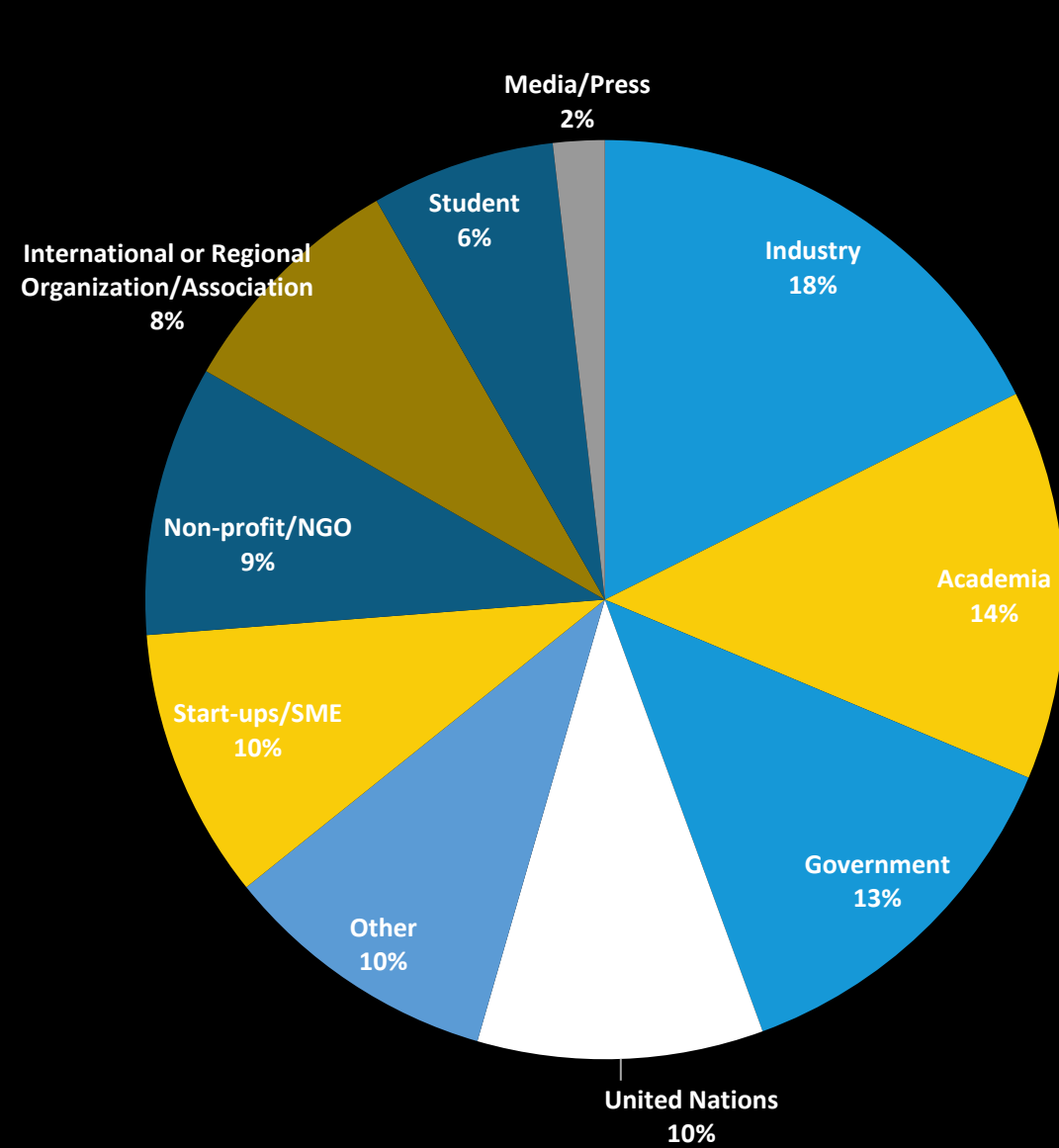
73

Accredited media

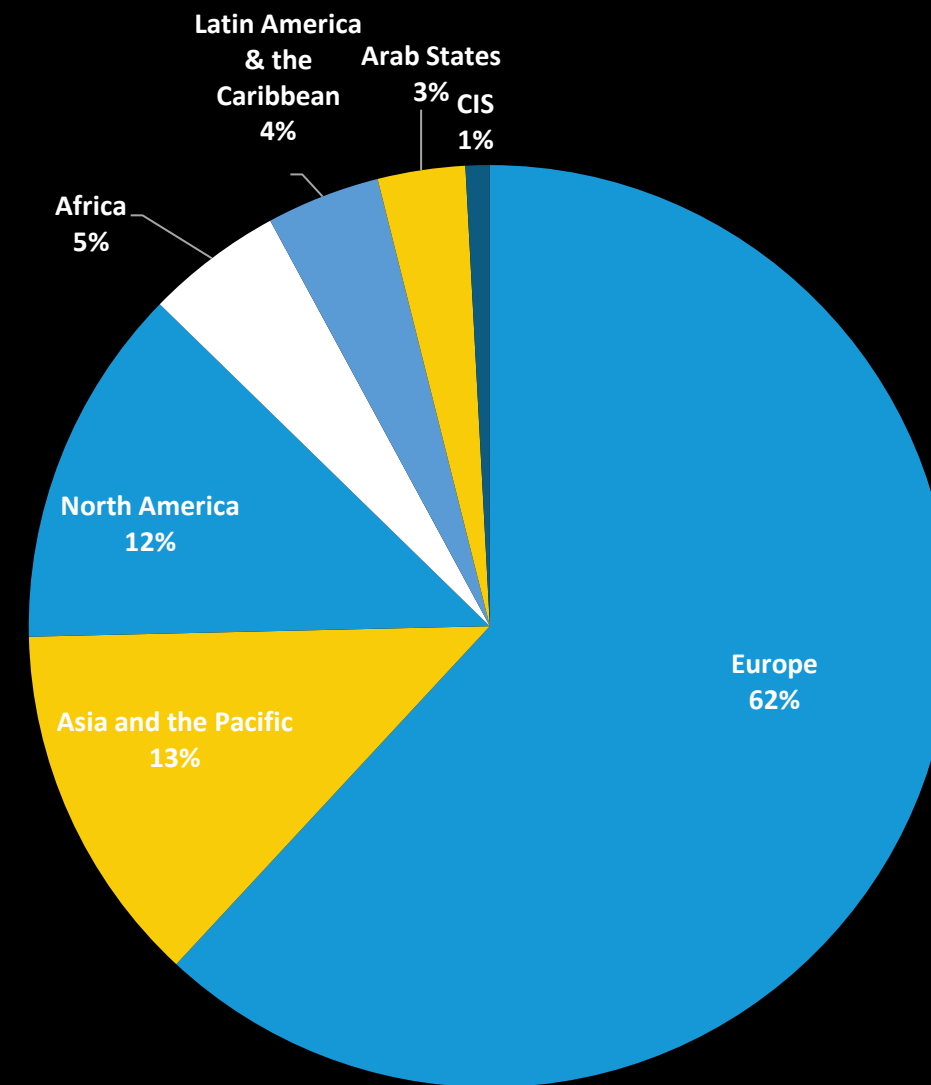




Sector Representation

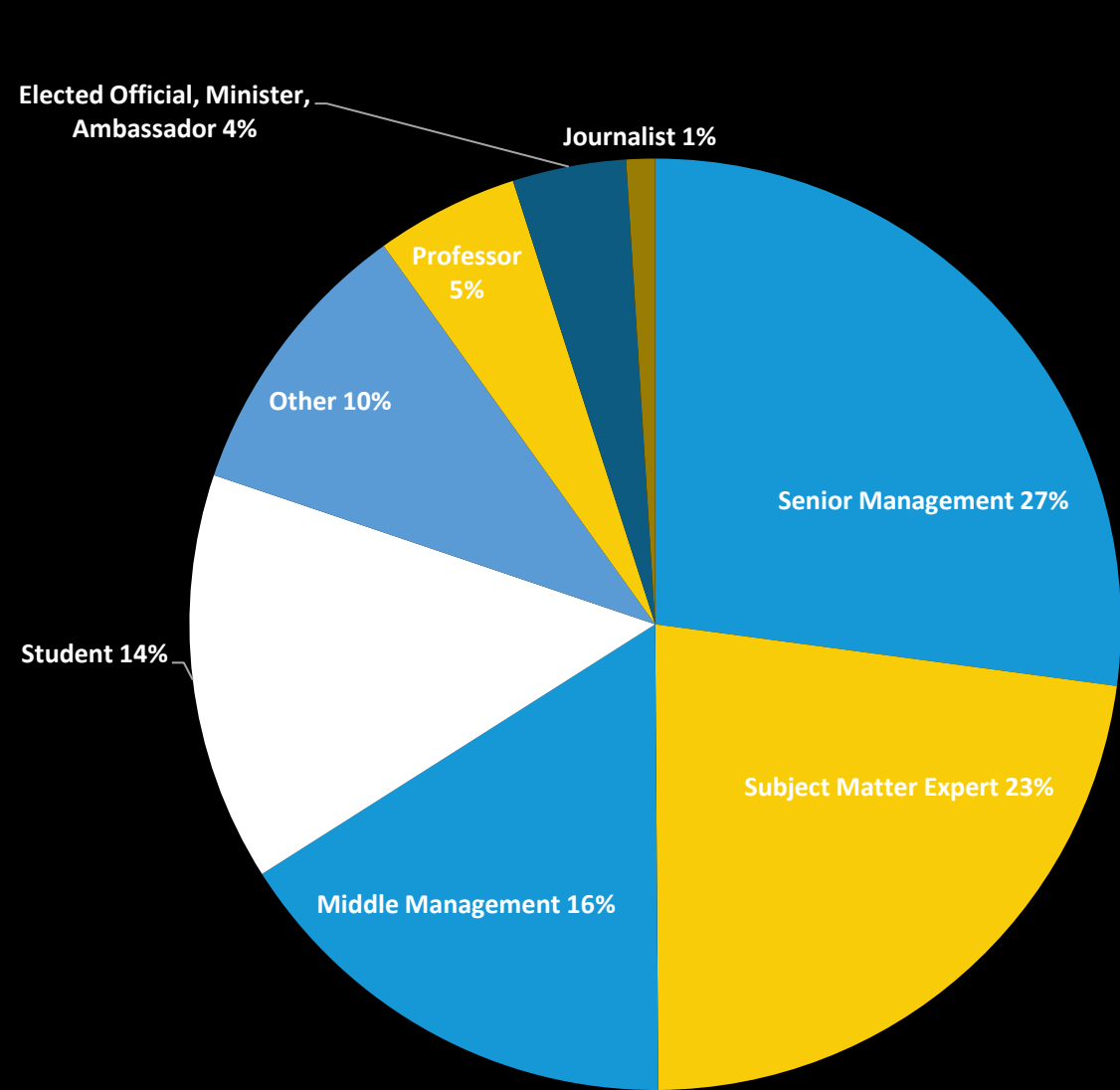


Regional Representation

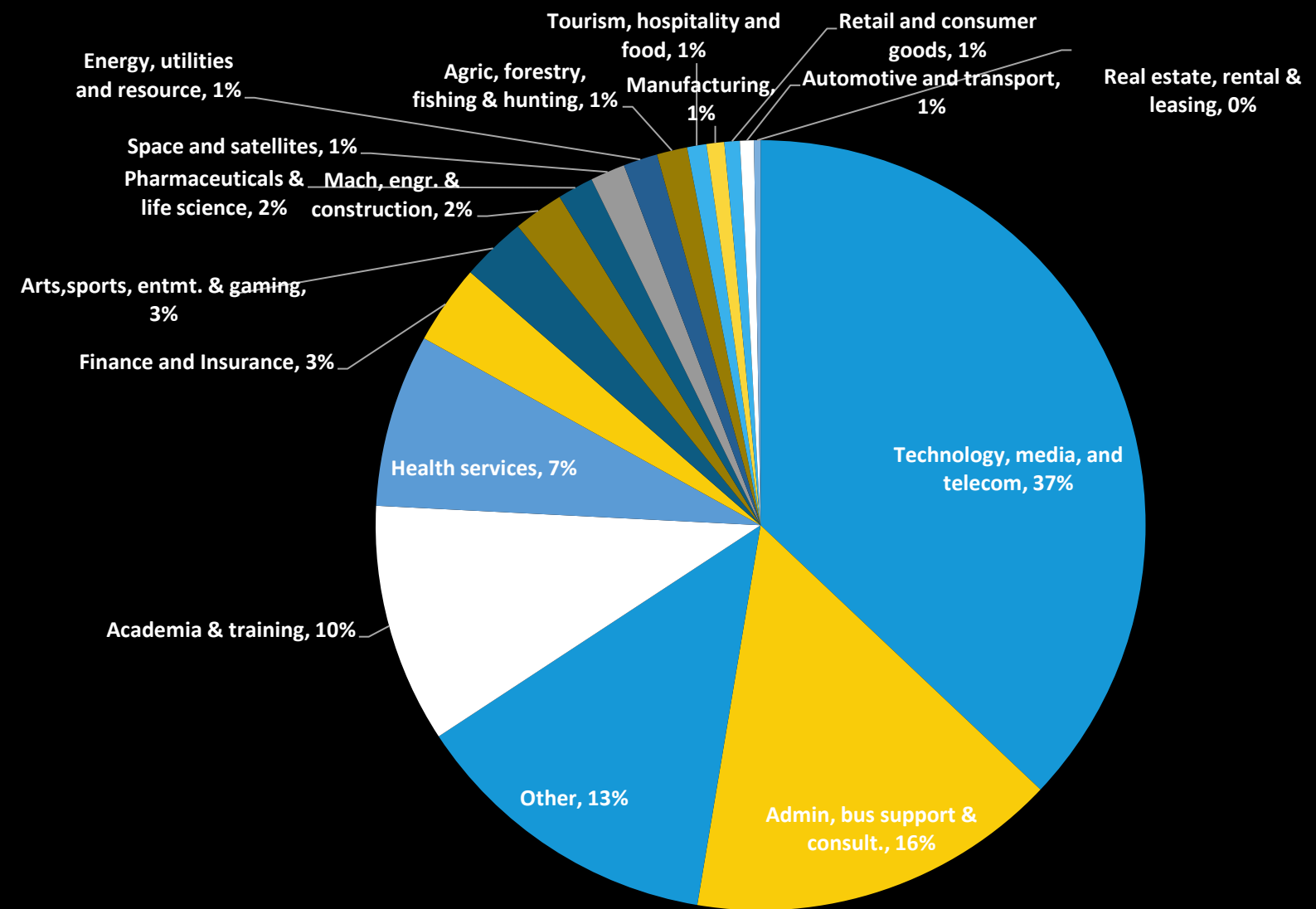




Job Title Representation



Industry Representation



Sectors	Types of attendees	Examples of organizations
Industry	Experts and Senior Managers from Telecoms, Automotive, Energy, Food Production, Renewables & Environment, Internet and Financial Services	Alibaba, Amazon & AWS, BCG, ByteDance/TikTok, CEIMIA, China Mobile, China Telecom, China Unicom, Credit Suisse, Deloitte, Deutsche Bank, DLA Piper, EY, Google, Google DeepMind, Hanson Robotics, Hewlett Packard Enterprise, Honda, Huawei, IBM, IKEA, Ithra, L'Oréal, McKinsey, META, Microsoft, NASA, NEC Corporation, Nokia, OpenAI, Pfizer, Philip Morris, Pictet, Procter & Gamble, PWC, Roche, Rolex, Salesforce, Samsung, Shutterstock, Siemens, SoftBank Robotics, Swisscom, TATA, Technology Innovation Institute, Telefónica, TURKCELL, UBS, Xiaomi, ZTE, etc.
Academia	Associate and full professors from top universities worldwide	Cambridge, Carnegie Mellon, Harvard, EPFL, ETH Zurich, HEG, Imperial College London, Indiana University, Tsinghua University, St. Gallen, Karolinska Institute, KTH Royal Institute of Technology, Max Planck Institutes, MIT, Monash, NYU, Northeastern, Osaka University, Politecnico di Milano, Purdue, Stanford, TU Munich, Texas A&M, UC Berkeley, UCLA, Oxford, Upenn, University of Sao Paulo, Vanderbilt, Waseda University, Universidad Nacional Autónoma de México
40+ UN sister agencies	Senior officials, programme leads	FAO, IAEA, IATA, IFAD, ILO, IMF, IOM, ITC, OCHA, OHCHR, UNU, UNCTAD, UNDP, UNECE, UNEP, UNESCO, UNFPA, UNHCR, UNICC, UNICEF, UNIDIR, UNITAR, UNIDO, WFP, WHO, WIPO, WTO, WOM, World Bank, etc.
Ministries & Government agencies	Ambassadors, directors, deputies, and officers	70+ Ministers, Vice-Ministers, Regulators, Embassies and Permanent Missions, as well as officials from Development, Trade, Finance, Industry, Transport, Health, Communications and Digital Technologies...), Government Agencies (e.g. US, China, South Africa, Nigeria, Switzerland, France, Brazil, India, Portugal, UK, Rep. of Korea etc.)
International Organizations	Administrators, Operations Managers, Analysts, Researchers, Policy Officers	CERN, European Central Bank, European Commission, European Environment Agency, European Parliament, European Space Agency, European Union, International Committee of the Red Cross (ICRC), International Electrotechnical Commission (IEC), International Organization for Standardization (ISO), World Economic Forum (WEF), GSMA etc.
Media Outlets	Journalists, Head of Departments, Project Leads	BBC, CNN, Euronews, Financial Times, Forbes, The Economist, The Guardian, Reuters, Associated Press, New York Times, Al Jazeera, Wired, Getty Images, Radio Television Suisse, Yonhap, The Japan Times, CCTV etc.

What they say about us

90% of 2024 Summit attendees rated it as Excellent or Very Good



“What I’ve really seen is the fact that we can really effect amazing change, but we have to do this together [...] and that’s what makes me so excited about what AI for Good is all about. Being here today seeing what innovation in practice really looks like, I’m even more inspired that together we can bring together a collective change for good.”

HRH Princess Beatrice, United Kingdom



“AI for good is the flagship platform on AI for the UN system.”

Alexandre Fasel, Swiss State Secretary



“We are all in this room because we care about the direction the future goes.”

Tristan Harris, Co-Founder & Executive Director, Center Humane Technology (CHT)



“Joining the AI for Good summit is not just an opportunity, it is a responsibility. By coming together to harness the power of artificial intelligence for positive social impact, we have the chance to create a better future for all humanity. Let's use this incredible technology to address AI Ethics and the most pressing global AI challenges to help in building a more sustainable world for generations to come.”

Fadwa AlBawardi, CEO, FSAB Consulting



“Diverse efforts need to be coordinated at a global level because governance is broader than regulation. We need to reduce the fragmentation - whether its among UN agencies, governments or regional bodies - to ensure that we have standards that we can all comply with around AI governance.”

Her Excellency Emma Inamutilla Theofelus, Minister, Ministry of Information and Communication Technology, Namibia



“The conference was simply incredible. A lot of exposure for the app and great connections made that we are continuing to converse with on potential partnerships or collaborations”

Lawrence Stevens, Founder, FridgeGuide Ai

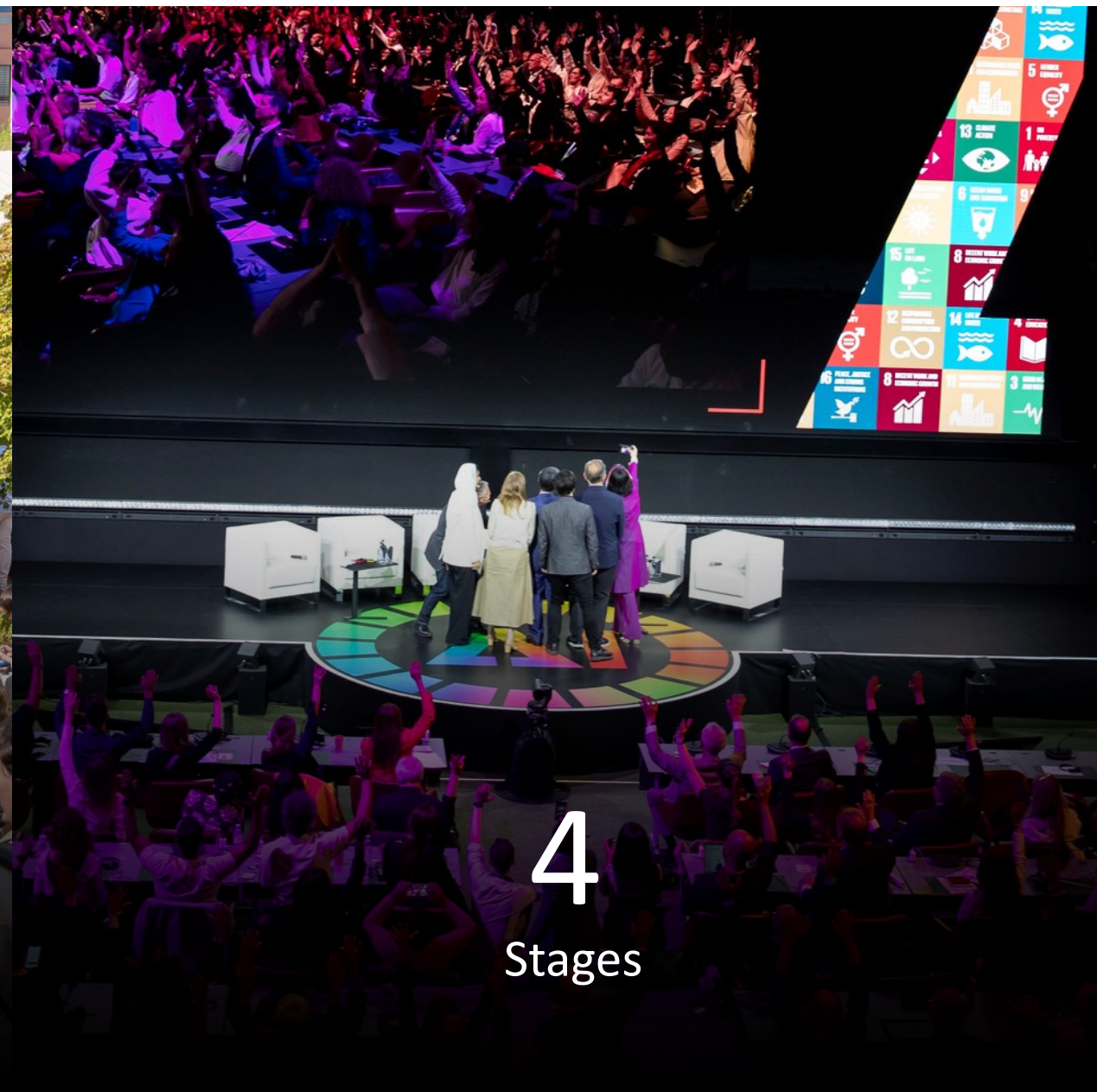


“When AI for Good began as a vision, it transformed into a mission. We need to empower AI for Good to harness the full potential of AI for the betterment of our world.”

Ebtesam Almazourei, Chair, AI for Good Impact Initiative, Founder and CEO at AIE3

Join us for bigger stages, more seating,
larger exhibition & audience!

This year, the Global Summit moves to Palexpo - Geneva's largest convention center marking a milestone at AI for Good. It's a super time to join!



Snapshot of 2025 Speakers (16 out of 450+)



Doreen Bogdan-Martin
Secretary-General
International
Telecommunication Union
(ITU)



Amina J. Mohammed
Deputy Secretary-General,
Executive Office of the
Secretary-General (EOSG)



Geoffrey Hinton
Nobel Laureate, Advisor for
the Learning in Machines &
Brains



Cherie Blair
Founder, Cherie Blair
Foundation for Women



Werner Vogels
Chief Technology Officer and
Vice President, Amazon



Anne Bouverot
Special Envoy for the Paris AI
Action Summit, Chairperson,
Ecole Normale Supérieure



Ravi Kumar S
CEO, Cognizant



Anna Marks
Chair, Deloitte Global Board of
Directors



Sasha Luccioni
AI and Climate Lead,
Hugging Face



Yoshua Bengio
Turing Award Winner. Founder
and Scientific Director



Yann LeCun
Chief AI Scientist, Meta



Kate Kallot
Founder & CEO, Amini,
Time100 AI



Philip Colligan
Chief Executive Officer,
Raspberry Pi Foundation



Cameron F. Kerry
Ann R. and Andrew H. Tisch
Distinguished Visiting Fellow,
The Brookings Institution,
Visiting Scholar, MIT Media



Meredith Whittaker
President, Signal



David Sinclair
Professor of Genetics,
Harvard Medical School



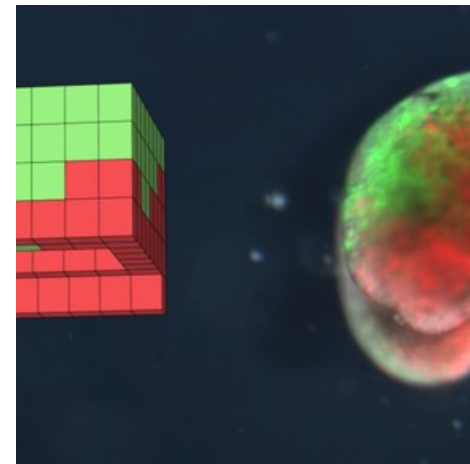
Mohammad
World's First Male Humanoid Robot Born in Saudi Arabia, **Quality Support Solutions**



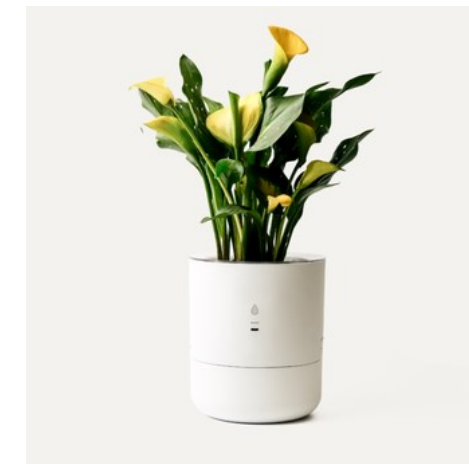
NeuroExo
A wireless, low-cost, mobile BCI for neurorehabilitation at home, **IUCRC BRAIN Center, University of Houston**



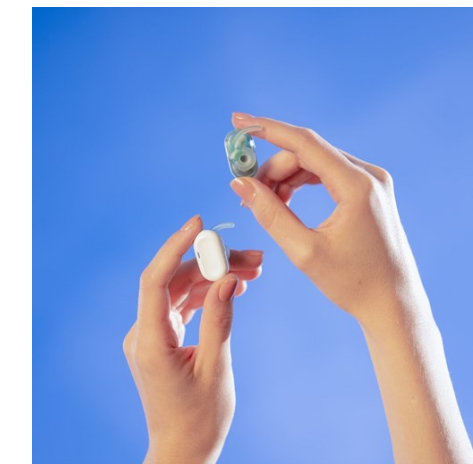
Lyra B
Low Cost AI-Powered 3D-Printed Myoelectric Arm Prosthesis, **ARM2u**



Xenobots
New animals from AI-dictated rearrangements of existing ones, **University of Vermont**



LeafyPod Planter
Effortless AI-powered houseplant care for everyone, **LeafyPod**



Natura Umana
Rediscover human nature with intuitive, voice-driven AI, **Natura Umana**



Navel
The ultimate mobile social robot, **Navel Robotics**



Neuroskin
AI and neuromuscular electrostimulation for rehabilitation, **Kurage**



OptiCloud
Transforming cloud sustainability with AI and digital recycling, **OptiCloud**



Bionic Arm
AI-powered bionic limbs for children and adults, **Bioniks**



Extreme Weather AI
AI predicts ice data & cloud heights for extreme weather, **Harvard University**



Upper 2
An AI-driven myoelectric prosthetic arm enhancing user adaptability, **Universitat Politècnica de València**



Namu
Smart, scalable ecosystem monitoring with drones & eDNA, **Namu Robotics**



Ostium
Transforming tuberculosis diagnosis with AI, **AI Diagnostics**

2025 Summit Snapshot

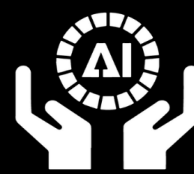
Mon 7 July



Speakers Welcome Reception

- Gathering the leading minds in AI, UN agencies, government, humanitarians, industry CxOs, world-class AI professors and beyond.

Tue 8 & Wed 9 July



AI for Good in Action

- Centre Stage (headliners, keynotes, TED-style talks)
- Solutions Stage (talks, demos, networking zone)
- Frontier Stage (talks, demos, networking zone)
- Invitation-only UN lunch with UN leaders, government officials, & industry CxOs (8 July)
- Leaders Lounge (VIP networking, stage talks, complimentary lunches + all-day refreshments)
- Gala Dinner (8 July)
- AI Film Festival (8 July)
- AI for Good Impact Awards Reception (9 July)
- ML & thematic Workshops
- Youth Zone
- Robotics-for-Good Zone
- Exhibition
- VIP networking events
- Networking breaks
- Artistic AI performances

Thurs 10 July



AI Governance Dialogue

- AI Trust dialogue
 - AI Governance networking lunch
 - AI Governance plenary
- + Remaining open:
- Solutions Stage
 - Frontier Stage
 - Leaders Lounge
 - Exhibition
 - Expert-led Workshops
 - Sponsored Networking Lunches

Fri 11 July



International AI Standards Exchange

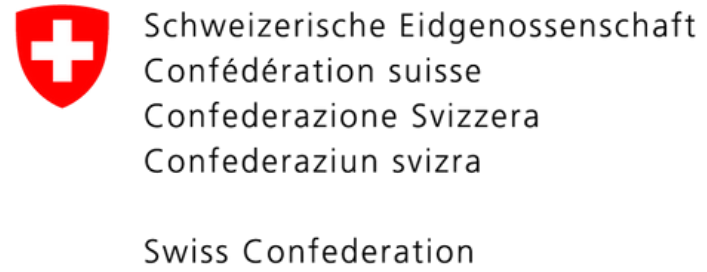
- Plenary keynotes & panels
 - Invitation-only AI Standards Day lunch (sponsored)
- + Remaining open:
- Solutions Stage (morning)
 - Frontier Stage (morning)
 - Leaders Lounge
 - Exhibition
 - ML & thematic Workshops
 - AI-related Focus Groups

2025 Summit – on the agenda!

- Disaster management
- AI & energy
- ML in 5G
- Geo AI
- AI for health
- AI readiness
- Cybersecurity
- Cityverse
- AI & digital agriculture
- BCI (Brain Computer Interface) - sponsored
- Innovate for Impact
- Watermarking
- Space for Good
- Quantum for Good
- FNC (Future Networked Car)
- Mobility showcases on Frontier stage
- Open source for public services (ITU-D)
- Human performance/longevity
- AI training for diplomats, with breakfast & guided tour
- AI-related Focus Groups
- Artistic AI Performances

Benefits	Leaders Pass CHF 4,900	Gold Pass CHF 890	General Pass FREE	Virtual Pass FREE
Speakers Welcome Reception (Mon, 7 July)	✓			
Invitation-only Gala Dinner (Tues, 8 July)	✓			
Leaders Lounge (VIP-to-VIP networking, stage talks, lunch & all-day refreshments) (Tues, 8 July – Fri, 11 July)	✓			
Goodie Bag with AI for Good merchandise	✓			
Priority seating area in Centre stage	✓	✓		
Priority check-in at registration & VIP Summit entrance	✓	✓		
Lunch and coffee vouchers – venue restaurant (Tues, 8 July – Fri, 11 July)		✓		
Access to AI for Good Centre stage (Tues, 8 July – Wed, 9 July)	✓	✓	✓	✓
Access to Solutions stage & Frontier stage (Tues, 8 July – Fri, 11 July)	✓	✓	✓	
Expert level workshops (Tues, 8 July – Fri, 11 July)	✓	✓	✓	
Exhibition & Demos (Tues, 8 July – Fri, 11 July)	✓	✓	✓	
AI for Good Impact Awards Reception (Wed, 9 July)	✓			
AI Governance Dialogue Centre stage afternoon talks (Thurs, 10 July)	✓	✓	✓	✓
International AI Standards Exchange (Fri, 11 July)	✓	✓	✓	✓
Neural Network AI-powered app (matchmaking, messaging, lead capture with downloadable file, personalized schedule builder and more)	✓	✓	✓	✓
Access to WSIS Forum 2025 (Mon, 7 July – Fri, 11 July)	✓	✓	✓	

Co-convener



Diamond Sponsors



Gold Sponsors

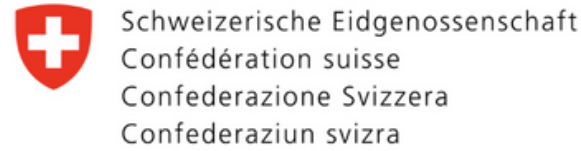


Networking and Session Partners



2025 Summit Sponsors (more soon!)

Co-Convener



Diamond Sponsors



Gold Sponsors



Networking and Session Partners



金砖国家未来网络研究院中国分院
China Branch of BRICS Institute of Future Networks



Innovation Factory Local Chapters



Supporters



Technology Partners



Packages	Thought leadership	Networking	Brand amplification	Exhibit/demo	Hybrid (Summit + 365-day Virtual)	Fee (CHF)	Exclusive	Page
Diamond	✓	✓	✓	✓	✓	* 250,000		25
Gold	✓	✓	✓	✓	✓	* 150,000		26
Gala Dinner	✓	✓	✓			130,000	✓	27
Leaders Lounge	✓	✓	✓	✓	✓	100,000	✓	28
Innovation Factory Grand Finale	✓	✓	✓		✓	100,000	✓	29
Youth Zone	✓	✓	✓	✓		60,000	✓	30
Networking Lunch:								
• In private room	✓	✓	✓			60,000		31
• At Solutions or Frontier stage	✓	✓	✓			40,000		32
Workshop	✓	✓	✓			35,000		33
WiFi		✓	✓			35,000	✓	34
Networking Coffee Breaks		✓	✓			20,000 - 45,000		35
Leaders Lounge Networking Reception	✓	✓	✓			25,000		36
Pre-Summit Side Event	✓	✓	✓			20,000		37
Poem/photo booth		✓	✓			15,000	✓	38
Exhibition		✓	✓	✓	Add CHF 1,000	Turnkeys: 4,800 – 15,800 Raw space: 1,000/m ²		39

* 25% discount for ITU Members

Diamond Sponsorship

Unique opportunity to position – across the Summit – leadership on AI to solve global challenges



FEE [CHF]: 250,000
(25% discount for ITU Members)



Thought Leadership

- ✓ Centre Stage: AI for good showcase
- ✓ Solutions Stage or Frontier Stage: Company 'AI for good' use case presentation
- ✓ AI Governance Lunch: 2 seats
- ✓ UN Leaders roundtable lunch: 1 seat
- ✓ Speakers Welcome Reception: Welcome Address
- ✓ ITU filmed interview

Brand Amplification

- ✓ Sponsor dedicated Summit highlights video
- ✓ Featured in Summit highlights video
- ✓ Recognition in official AI for Good announcements and post-event snapshot report
- ✓ ITU Secretary-General's VIP exhibition tour
- ✓ Sponsor logo visibility:
 - Speakers Welcome Reception
 - throughout the venue
 - event website, brochure, weekly newsletters (~70K subscribers), and in social media

Networking, Exhibiting & Passes

- ✓ Bookable meeting room
- ✓ Facilitation for up to 3 bilaterals with registered attendees
- ✓ *25m² exhibition floor raw space
- ✓ In-app opt-in lead scanning
- ✓ 10 x Leaders Passes**
- ✓ 25% discount on additional Leaders Passes
- ✓ 6 x Gold Passes**

* Additional raw space: CHF 1,000/m²

** see benefits on page 21

365-day visibility: AI for Good year-round digital platform

- ✓ Virtual exhibit in the AI for Good Neural Network matchmaking platform & app
- ✓ Sponsor logo in the Neural Network lobby (rotating banner) & Neural Network auditorium (live and replays)
- ✓ 2 x Blog stories published on AI for Good website, promoted on multiple AI for Good channels



Thought Leadership

- ✓ Solutions Stage or Frontier Stage: Company 'AI for good' use case presentation
- ✓ AI Governance Lunch: 1 seat
- ✓ ITU filmed interview

Brand Amplification

- ✓ Featured in Summit highlights video
- ✓ Recognition in official AI for Good announcements and post-event snapshot report
- ✓ ITU Secretary-General's VIP exhibition tour
- ✓ Sponsor logo visibility:
 - throughout the venue
 - event website, brochure, weekly newsletters (~70K subscribers), and in social media

Networking, Exhibiting & Passes

- ✓ *15m² exhibition floor raw space
- ✓ In-app opt-in lead scanning
- ✓ 6 x Leaders Passes**
- ✓ 25% discount on additional Leaders Passes
- ✓ 3 x Gold Passes**

* Additional raw space: CHF 1,000/m²

** see benefits on page 21

365-day visibility: AI for Good year-round digital platform

- ✓ Virtual exhibit in the AI for Good Neural Network matchmaking platform & app
- ✓ Sponsor logo in the Neural Network lobby (rotating banner) & Neural Network auditorium (live and replays)
- ✓ Blog story published on AI for Good website, promoted on multiple AI for Good channels



Dinner arrangements

- ✓ Round table seating for up to 250 participants, including Sponsor's reserved VIP table to host its special guests
- ✓ To be held on Tues, 8 July at an elegant venue in Geneva
- ✓ Open to Leaders Pass holders & invited guests (eg Speakers, UN officials, Government representatives)
- ✓ ITU-organized (fee includes food and beverage, AV, room set-up, professional filming)
- ✓ Option for Sponsor to provide entertainment (at its additional cost)
- ✓ Dress code: formal business attire

Thought Leadership

- ✓ Welcome address: Sponsor's high-level representative's opportunity to highlight commitment to leveraging AI for good
- ✓ 10-min presentation on Sponsor's AI for good use case
- ✓ ITU filmed interview

Networking & Passes

- ✓ In-app opt-in lead scanning
- ✓ 6 x Leaders Passes*
- ✓ 25% off additional Leaders Passes

*see benefits on page 21

Brand Amplification

- ✓ Promotion of the dinner in a weekly newsletter (~70K subscribers) and in the official Summit programme
- ✓ Featured in Summit highlights video
- ✓ Recognition in official AI for Good announcements and post-event snapshot report
- ✓ Sponsor logo visibility:
 - at the dinner (1 x ITU-produced roll-up banner), + option to install 2 x Sponsor-produced additional roll-up banners
 - throughout the venue
 - event website, brochure, weekly newsletters (~70K subscribers), and in social media
 - option to distribute Sponsor's corporate material and giveaways



Brand Amplification

- ✓ Sponsor logo visibility:
 - in the Leaders Lounge:
 - at the bold Leaders Lounge entrance archway
 - 1 x ITU-produced roll-up banner
 - option to install 1 x Sponsor-produced additional roll-up banner within the Leaders Lounge
 - option to distribute Sponsor's own promotional material and giveaways
 - throughout the venue
 - on directional signage
 - Sponsor logo visibility in Leaders' digital info pack
 - event website, brochure, weekly newsletters (~70K subscribers), and in social media
- ✓ Recognition in official AI for Good announcements and post-event snapshot report

Thought Leadership

- ✓ 30-minute Leaders Lounge presentation, professionally filmed
- ✓ ITU filmed interview

365-day visibility: AI for Good year-round digital platform

- ✓ Sponsor logo in the Neural Network lobby (rotating banner) & Neural Network auditorium (live and replays)
- ✓ Blog story published on AI for Good website, promoted on multiple AI for Good channels

Networking, Demo & Passes

- ✓ Small open demo area in the Leaders Lounge (includes table, 2 chairs, premium WiFi, power supply) – option to install Sponsor's pop-up banner
- ✓ In-app opt-in lead scanning
- ✓ 5 x Leaders Passes*
- ✓ 25% discount on additional Leaders Passes

*see benefits on page 21



Brand Amplification

- ✓ Recognition in ITU Elected Official's speech at Grand Finale
- ✓ Recognition in official AI for Good announcements and post-event snapshot report
- ✓ Sponsor logo visibility:
 - during the Grand Finale: 1 x ITU-produced roll-up banner, + option to install 1 x Sponsor-produced additional roll-up banner
 - Innovation Factory Grand Finale Landing page
 - AI for Good "Partner Spotlight" virtual live session Landing page
 - promotional video of the Innovation Factory throughout the venue
 - event website, brochure, weekly newsletters (~70K subscribers), and in social media

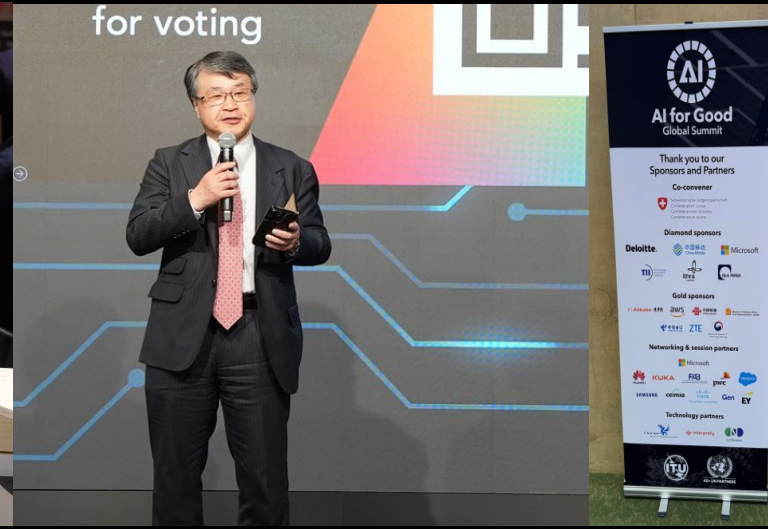
Thought Leadership

- ✓ Welcome address: Sponsor's high-level representative sets the scene for the Innovation Factory Grand Finale
- ✓ Judge in the Innovation Factory Grand Finale to be held on Day 2 at the Summit venue, Palexpo (~60 min duration)
- ✓ Open to all Summit participants with seating for ~250 + additional space for standing audience
- ✓ AI for Good "Partner Spotlight" virtual live session (1 Innovation Factory online pitching session)
- ✓ Judge in the AI for Good "Partner Spotlight" virtual live session

Networking & Passes

- ✓ In-app opt-in lead scanning
- ✓ 5 x Leaders Passes*
- ✓ 25% discount on additional Leaders Passes

*see benefits on page 21



Thought Leadership

- ✓ 30-minutes presentation, professionally filmed
- ✓ ITU-produced highlights video with sound bytes
- ✓ 2 x 1-hour networking breaks per day (Tues & Wed)
- ✓ Lunch box served to youth participants
- ✓ Open to all Summit participants with seating for ~250 + additional space for standing audience

Networking, Demo & Passes

- ✓ Open demo area in the Youth Zone (includes table, 2 chairs, premium WiFi, power supply, and space for youth workshop) – option to install 1 x Sponsor-produced additional roll-up banner
- ✓ In-app opt-in lead scanning
- ✓ 3 x Leaders Passes*
- ✓ 25% discount on additional Leaders Passes*

*see benefits on page 21

Brand Amplification

- ✓ Sponsor visibility in the Youth Zone: 1 x ITU-produced roll-up banner, + option to install 1 x Sponsor-produced additional roll-up banner
- ✓ ITU Elected Official walk-through + photo opp
- ✓ Customization and presentation of one of the Youth prizes with Sponsor's name
- ✓ Blog story published on AI for Good website, promoted on multiple AI for Good channels
- ✓ Recognition in official AI for Good announcements and post-event snapshot report
- ✓ Sponsor logo:
 - throughout the venue
 - on event website, brochure, weekly newsletters (~70K subscribers), social media



Benefits

- ✓ 20-mins company use case presentation, professionally filmed
- ✓ Prime visibility at the heart of the Summit
- ✓ Opportunity to network with a captive and influential audience
- ✓ Open to all Summit participants (10K to 15K expected) with ~200 audience capacity – choose Day 1, 2, 3 or 4
- ✓ VIP lunch box served to all seated participants
- ✓ Recognition in official AI for Good announcements and post-event snapshot report
- ✓ Sponsor logo visibility:
 - at the lunch: 1 x ITU-produced roll-up banner + option to install 1 x Sponsor-produced additional roll-up banner
 - throughout the venue
 - event website, brochure, weekly newsletters (~70K subscribers), and in social media
- ✓ In-app opt-in lead scanning
- ✓ 2 x Leaders Passes*
- ✓ 25% off additional Leaders Passes
- ✓ 1 x Gold Pass*

*see benefits on page 21

Solutions Stage

Dedicated to presenting and exploring AI solutions that are catalyzing positive human and social development, plus a high-visibility locale within a buzzing hub of ideas and forward-thinking conversations.

Frontier Stage

Ground-breaking AI and robotics solutions to address some of the world's greatest challenges.

Over 90 demos were presented at the 2024 Summit, providing a unique interactive experience for attendees.



Workshop Arrangements

- ✓ *120 mins duration – choose Day 1, 2, 3 or 4
- ✓ *50-seater fully-equipped room (microphone, AV, + water & coffee station at room entrance), open to all Summit participants
- ✓ Professionally filmed and made available on replay in the Neural Network matchmaking platform & app

* Also available (with 3 x Leaders Passes):

- 3-hour workshop for 50 pax on Days 3 or 4: at CHF 50,000
- 2 or 3-hour workshop for 100 pax on Days 1, 2 or 3): at CHF 60,000

Brand Amplification

- ✓ Option to install 1 x Sponsor-produced roll-up banner
- ✓ Option to distribute Sponsor's own promotional material and giveaways
- ✓ Promoted in the official programme, in a pre-Summit newsletter (~70K subscribers)
- ✓ Recognition in official AI for Good announcements and post-event snapshot report
- ✓ Sponsor logo visibility:
 - throughout the venue
 - event website, brochure, weekly newsletters (~70K subscribers), and in social media
- ✓ ITU filmed interview
- ✓ Blog story published on AI for Good website and promoted on social media channels

Networking & Passes

- ✓ In-app opt-in lead scanning for post-workshop follow-up
- ✓ 2 x Leaders Passes**
- ✓ 25% discount on additional Leaders Passes

**see benefits on page 21



Brand Amplification

- ✓ Custom WiFi Network Name: Sponsor creates a branded WiFi network name that all attendees will use during the Summit
- ✓ Sponsor logo visibility:
 - WiFi login page (1st page)
 - Sponsor-created splash page (2nd page)
 - in all areas and communications displaying the WiFi login QR code together with 'powered by <Sponsor name>', ensuring maximum exposure (stage screens, exhibitor portal, plan your trip newsletter, Leaders Pack)
 - throughout the venue
 - event website, brochure, weekly newsletters (~70K subscribers), and in social media
- ✓ Recognition in official AI for Good announcements and post-event snapshot report

Passes

- ✓ 2 x Leaders Passes
- ✓ 25% discount on additional Leaders Passes

*see benefits on page 21



Benefits

- ✓ 2 x 1-hour networking breaks per day – choose Day 1, 2, or a 4-day sponsorship*
- ✓ Prime visibility at the heart of the Summit, professionally filmed
- ✓ **Open to all Summit participants with ~200 audience capacity
- ✓ Recognition in official AI for Good announcements and post-event snapshot report
- ✓ Sponsor logo visibility
 - during the breaks: 1 x ITU-produced roll-up banner + option to install 1 x Sponsor-produced additional roll-up banner
 - throughout the venue
 - event website, brochure, weekly newsletters (~70K subscribers), and in social media
- ✓ In-app opt-in lead scanning
- ✓ ***Access Passes:

4 days sponsorship:	2 x Leaders Passes + 1 Gold Pass
2 days sponsorship:	2 x Leaders Passes
1 day sponsorship:	1 x Leaders Pass
- ✓ 25% off additional Leaders Passes

* Day 4 if FNC Symposium

** FNC open to all FNC Symposium participants with ~400 audience capacity

***see benefits on page 21

Solutions Stage

Dedicated to presenting and exploring AI solutions that are catalyzing positive human and social development, plus a high-visibility locale within a buzzing hub of ideas and forward-thinking conversations.

Frontier Stage

Ground-breaking AI and robotics solutions to address some of the world's greatest challenges. Over 90 demos were presented at the 2024 Summit, providing a unique interactive experience for attendees.

Future Networked Car (FNC) Symposium

Taking place on 11 July at the AI for Good Global Summit, FNC unites the telecom and automotive sectors at an international level to explore advances in connectivity, automated mobility, and AI in transport, sharing insights on technology, business, and standards implications at ITU and UNECE.



Thought Leadership

- ✓ 10-mins welcome address on the Leaders Lounge stage beyond AI leaders and decision-makers from industry, government, academia as well as UN agencies, on Day 1, 2 or 3 (17h30 to 19h00)

Brand Amplification

- ✓ Promoted in the official programme, and in the Leaders Info Pack
- ✓ Recognition in the official AI for announcements and post-event snapshot report
- ✓ Option to distribute Sponsor's own promotional material and giveaways
- ✓ Sponsor logo visibility:
 - Reception included in the day's programme located within the Leaders Lounge
 - At the reception:
 - Sponsor content on digital screen
 - 1 x ITU-produced roll-up banner + option to install 1 x Sponsor-produced additional roll-up banner
 - Throughout the venue
 - Event website, brochure, weekly newsletters (~70K subscribers), and in social media

Networking & Passes

- ✓ Opportunity to network with a captive and influential audience
- ✓ Invite up to 10 personal guests
- ✓ In-app opt-in lead scanning for post-reception follow-up
- ✓ 1 x Leaders Passes
- ✓ 25% discount on additional Leaders Passes

*see benefits on page 21



Side Event Arrangements

- ✓ 120 mins duration on Monday, 7 July
- ✓ At a Geneva location of Sponsor's choice, managed by Sponsor
- ✓ Open to all Summit participants, lead capture through Sponsor's sign-up form
- ✓ Content subject to ITU's prior approval

Brand Amplification

- ✓ Option to install Sponsor-produced roll-up banners
- ✓ Option to distribute Sponsor's own promotional material and giveaways
- ✓ Promoted in the official programme, in a pre-Summit newsletter (~70K subscribers)
- ✓ Recognition in official AI for Good announcements and post-event snapshot report
- ✓ Sponsor logo visibility:
 - throughout the venue
 - event website, brochure, weekly newsletters (~70K subscribers), and in social media

Networking & Passes

- ✓ In-app opt-in lead scanning for post-workshop follow-up
- ✓ 1 x Leaders Pass or 5 x Gold Passes
- ✓ 25% discount on additional Leaders Passes

*see benefits on page 21



THE leading action-oriented, global & inclusive United Nations platform on AI



Your own banner here

Benefits

- ✓ Sponsor logo visibility:
 - on each production of an AI-generated poem through a photo taken on the spot, instantly shareable online (Instagram, WhatsApp etc)
 - next to the poem/photo booth (1 x ITU-produced roll-up banner) next to the poem/photo booth
 - option to install 1 x Sponsor-produced additional roll-up banner throughout the venue
 - on event website, brochure, weekly newsletters (~70K subscribers), and in social media
- ✓ Recognition in official AI for Good announcements and post-event snapshot report
- ✓ In-app opt-in lead scanning
- ✓ 1 x Gold Pass*
- ✓ 25% discount on Leaders Passes

*see benefits on page 21



Options & Benefits

OPTIONS:

TURNKEY OPTIONS – ideal for startups, NGOs and smaller entities:

- 9m² (equipped booth ie shell, furniture, name fascia, 2KW power supply, premium WiFi)
- 6m² (shell, high table + 2 stools, 2KW power supply, premium WiFi)
- 2m² (shell, high table + 2 stools, 2KW power supply, premium WiFi)

or

RAW SPACE OPTION – ideal for larger entities and pavilions, allowing more flair on booth design:

- Min. 25m²
- Includes 2KW power supply & premium WiFi
- Venue's standbuilder can provide a design/build quote based on requirements

BENEFITS:

- ✓ Clickable sponsor logo on event website
- ✓ Booth location in the Neural Network app floorplan
- ✓ Gold Pass (see benefits on page 21):
 - Turnkeys: 1 x Gold Pass
 - Raw space: 1 x Gold Pass per 25m²
- ✓ Complimentary General Passes
- ✓ In-app opt-in lead scanning
- ✓ 365-day virtual booth in the [AI for Good Neural Network matchmaking platform](#) – over 41K members! (additional CHF 1,000)

Spots fill up quickly – secure yours without delay!



AI for Good

Imagine your presence – see 2 min video [here](#)



The leading **United Nations**
platform on **AI**





We are the **AI Generation**

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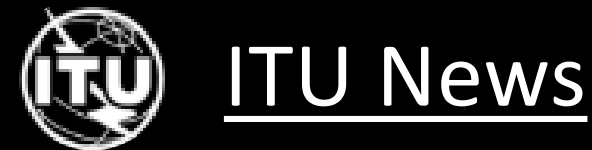
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Volunteers welcome!
Please reach out for details

Shape the future of **#AlforGood**

