



AI for Good
 Innovation Factory
Start-ups, Scale-ups, Ideas Realised

7 AFFORDABLE AND CLEAN ENERGY



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



CALL FOR SOLUTIONS!

We seek solutions that will unlock a step change towards the **Decarbonisation of the Agriculture and Forestry sectors.**

We are looking for **creative** and **robust** approaches to support the following **challenges**:



Novel data and technology driven business models which can help incentivise farmers to show demonstrable greenhouse gas emissions reduction



Data driven technologies for measurement, reporting and verification of greenhouse gas emissions



Cost effective technologies which bolster performance of cold storage systems and transport logistics

In partnership with



Shell
GameChanger

Are you a **start-up** looking to decarbonise agriculture and forestry sectors?

The **winner** will take 20K USD prize + invitation to the Grand Final Demo Day

aiforgood.itu.int

Apply by May 8!





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WHAT ARE WE LOOKING FOR?

Solutions meeting the following conditions of deployment:



Low maintenance, highly automated solutions



Easy to scale solutions, allowing automated growth as the deployment network grows



Self-sustaining and simple to use solutions where benefits outweigh significantly potential costs



Automatically attract participants to join



Easy to test through a Proof of Concept

In Scope

1. The list of technology levers which could be potential leveraged, but not be limited to, are:

- Data analytics and Artificial Intelligence;
- Proven deployed principles of Machine Learning across Industry;
- Data technologies which are "quick to scale";
- Simplicity to use and deploy; and
- Extendable to other input parameters when valuable for the industry.

2. Allows for incorporation of unstructured data. Examples: illustrations, pictures, drawings, clips.

3. Solutions that use technologies boosting automation, uniform governance, and user experience.

4. Intelligent curation algorithms.

Out of Scope

1. Proposals on or related to policies & regulations.
2. Use of restricted access data or data that is not in the public domain.
3. Information that cannot be independently verified.
4. Consultancy type of projects (we are looking for a technical solution and partner that can turn the proposal into reality).
5. The use of obsolete technologies or niche technologies that cannot be (self-)sustained.

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40 UN PARTNERS

