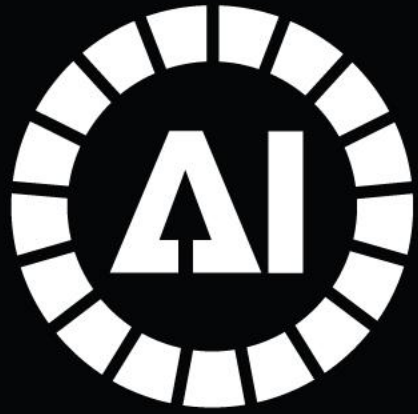


ITUEvents



AI for Good

GeoAI Challenge

*Applying machine learning
to geospatial analysis*

aiforgood.itu.int

Image: NASA



Agenda

1. The ITU GeoAI Challenge: goals, objectives and outlook. A. Manara (ITU) – 10 min
2. The problem statements
 1. School Mapping with Big Data, Do-Hyung Kim (UNICEF) -20 min
 1. Q&A – 5 min
 2. Cropland mapping with satellite imagery
 1. UN Open GIS Initiative WG on GeoAI, Tomaz Logar (Global Pulse)
 2. Cropland mapping problem statement, Pengyu Hao, Zhongxin Chen (FAO) –20 min
 3. Q&A –5 min
 3. Location Mention Recognition from Social Media Crisis-related Text, Reem Ali Suwaileh (Qatar University) – 20 min
 1. Q&A –5 min
3. Q&A general –15 min
4. Interactive session in the Neural Network – 20 min

The ITU GeoAI Challenge

To solve real-world geospatial problems by applying artificial intelligence (AI) / machine learning (ML) to advance the United Nations Sustainable Development Goals (SDGs).

<https://aiforgood.itu.int/about-ai-for-good/geoai-challenge/>

[GeoAI Guidelines](#)

- Build-up a community
- Students and professionals
- Expert talks (webinars)
- Round-tables
- Hands on sessions
- Mentorship
- Baseline models

The ITU GeoAI Challenge

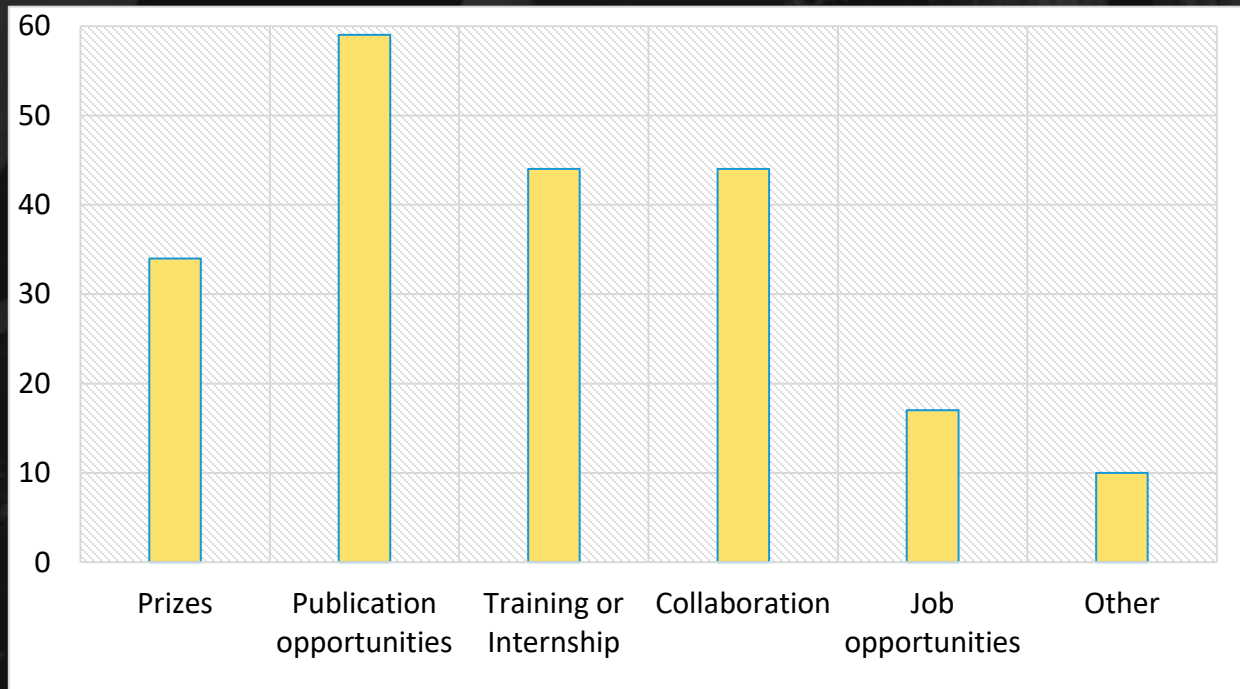
Benefits for participants:

- Platform to gain hands-on experience related to GeoAI.
- Opportunity to define, provide inputs and shape the technologies related to GeoAI.
- Network with experts and peers.
- Gain global recognition in the form of prizes, appreciation, and publications of the results in the ITU News Magazine and ITU Journal on Future and Evolving Technologies (ITU J-FET <https://www.itu.int/en/journal/j-fet>), subject to acceptance.
- Employment and internship opportunities.

Benefits for partners:

- Visibility throughout the year
- Find global talent
- Find innovative solutions to your GeoAI use cases

Participant motivations



Global reach (2022)

- 1600+ participants
- 82 countries
- 14 hosts
- 16 open problem statements

92% would recommend the Challenge to a friend or colleague

The ITU GeoAI Challenge



Please check precise deadlines and evaluation criteria for each problem statement!

LMR Problem Statement

Submission: 1st Aug. - 15th Dec. 2022
(5 submissions for each team at most)

FAO Problem Statement

First Submission: Oct. 1st
Second Submission: Oct. 21st

UNICEF Problem Statement

First Submission: Nov. 1st
Second Submission: Nov. 15th

Best teams of each of the problem statements will be invited to present their solutions in the Challenge Finale which will be organized for each of the problem statements.

Prices & awards will be handed out at the respective Challenge Finale.



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The ITU GeoAI Challenge

Prizes and certificates

Prize per problem statement

Winner: 1'000 CHF

Second place: 500 CHF

Third place: 200 CHF

Student award: 300 CHF

Not every problem statement may necessarily have a winner if the quality of the solution does not satisfy the judging criteria

ITU certificates:

- Winner per problem statement Honorable Mention
- Encouragement award
- Certificate of participation
- Finalists Challenge Finale 8
- Certificate of participation (for teams who submitted a valid solution but were not among the top teams)





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The ITU GeoAI Challenge

1) Register

2) Create or join a Team for one or more problem statement (s)

3) Download the data, work on your solution

4) Submit your solution



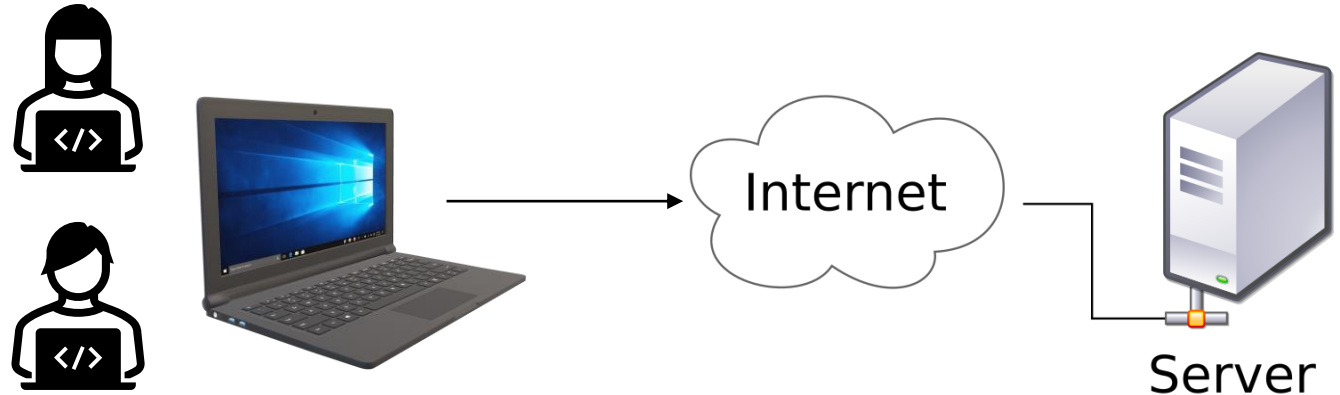
□ State-of the art compute platform

ITU Challenge Compute platform

I. Free GPU access

II. Jupyter Notebooks

III. Python Kernel



Hosts of problem statements



Technical partners





AI for Good

The ITU GeoAI Challenge



preparing Location Mention Recognition from Social Media Crisis-related Text

During disasters, tweets with critical information are not helpful for responders if not geotagged. This challenge aims to develop AI models for location mention recognition in crisis-related tweets.

Organizer: Qatar Computing Research Institute (QCRI, HBKU), and Qatar University (QU)



In Progress School mapping with big data

Through this challenge we are aiming at enhancing our previous algorithms to map schools using satellite imagery and developing new ways to explain the results and biases driven by the algorithms.

Organizer: United Nations Children's Fund



In Progress Cropland mapping with satellite imagery

Remotely sensed imagery have been widely applied for cropland mapping, but existing cropland extent and crop intensity products still have high uncertainty.

Organizer: Food and Agricultural Organization of the United Nations

Cropland mapping with satellite imagery

Zhongxin Chen, zhongxin.chen@fao.org

Maria Antonia Brovelli, maria.brovelli@polimi.it

Tomaz Logar, tomaz@unglobalpulse.org

Question about data source and data processing

Pengyu Hao, pengyu.hao@fao.org, haopy819@gmail.com

When contacting for questions, please include "[Question for GEO-AI challenge]" in the title of email.

Questions on problem statements

Location Mention Recognition

- Reem Suwaileh: rs081123@qu.edu.qa
- Muhammad Imran: mimran@hbku.edu.qa
- Ehsan Ullah: eullah@hbku.edu.qa
- Lokendra Chauhan: lokendra@gmail.com
- Ferda Ofli: fofli@hbku.edu.qa
- Tamer Elsayed: telsayed@qu.edu.qa

School mapping with big data

Giga mapping/tech team:

Dohyung Kim (dokim@unicef.org)

Iyke Maduako (imaduako@unicef.org)

Ivan Javier Dotu Rodriguez (jdoturodriguez@unicef.org)

UNICEF Sudan Country Office:

Rasha Obaid (robaid@unicef.org)

Questions on registrations, team creation, submissions:
<mailto:GeoAI-Challenge@itu.int>





Join the Conversation



itu-challenge.slack.com



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Organized by



Join us for the first GeoAI Challenge edition

find out more information

<https://aiforgood.itu.int/about-ai-for-good/geoai-challenge/>

<https://geoaichallenge.aiforgood.itu.int/match/>